

Who we are

In 2018 **The Social Development Council of Cornwall and Area (SDC)** embarked on a collective impact initiative called Vibrant Communities. We engaged policy makers, healthcare workers, non-profit professionals, business owners, people with lived experience and many more from across Stormont, Dundas, Glengarry, Akwesasne and Cornwall. The objective is to assess the greatest risks and find the biggest issues our communities are faced with. The goal is take action collectively and address those largest societal issues, the pillars, with a strong focus on prevention. Their 4 pillars, as determined by the community are **Mental Health, Health Services, Poverty, Community Safety and Community Well-being**

On January 1, 2019 The Government of Ontario mandated municipalities (single and upper tier) to prepare and adopt a **Community Safety and Well-Being plan (CSWB)**. As part of these legislative changes, municipalities are required to work in partnership with police services, health/mental health, education, community/social services and children/youth services as they undertake the planning process. The goal of this plan is to achieve the ideal state of a sustainable community where everyone is safe, has a sense of belonging, access to services and where individuals and families are able to meet their needs for education, health care, food, housing, income and social and cultural expression.

With a clear aligned vision, both initiatives became one under the leadership and guidance of the multi-sectoral Advisory Committee and version 1 of the **Vibrant Communities – Our Safety and Well-Being was created**. The regional approach to this initiative is key to it's future success.

Where we are

The Social Development Council with the assistance of the The United Way SDG, VC working groups, and in partnership with subject matter experts have been working on a feasibility study for the strategies identified in version 1 and are creating an implementation plan to take action. No single government or agency, can achieve this alone. Implementation will require commitment, leadership, patience, creativity, and above all, interest in learning new ways of working together on behalf of the whole community.

Timeline

Initial Meeting. Introduce the community to collective impact

Summer 2018

The Vibrant Community Members used the Survey responses to determine that our pillars would be Mental Health, Access to Health Services and Poverty

Winter / Fall 2019

Focus groups and public engagement took place across SDGCA. Conversations with over 1200 residents to ask about their concerns, ideas and suggestions regarding our 4 pillars.

December 2019

Working groups for each pillar were established to begin the work on the feasibility and implementation plan

March 2020

February 2018

Conducted a community survey to determine our collective agenda. Over 700 residents from all backgrounds participated to help us find the most important issues in Cornwall, SDG and Akwesasne.

Fall 2018

The Community Safety and Well-Being Plan and Vibrant Communities merge to be a stronger force for change in SDGCA and adds 4th pillar: Community Safety.

Summer 2019

Version 1 of our plan was created which included 116 ideas and initiatives that came from public engagement

Winter 2020

Pandemic relief became the priority for the SDC

Timeline

Working group reconvened as the pandemic heightened the need for our work. The first task was the feasibility study which began with mapping existing services as it relates to the identified strategies

February 2021

A Lived Experience Advisory Council was created with 12 individuals with diverse backgrounds who have lived or are living in poverty to advise us on our plan

Spring 2021

While working on the implementation plan, a 5th Pillar was created to focus specifically on overall Community Well-being. This will be critical for pandemic recovery

December 2021

Finalize plan with all necessary approvals with hopes to launch in April 2022

November 2020

Working groups created a feasibility matrix that weighed each strategy by the following criteria: Level of Community Support, Ease of Implementation, Financial feasibility, Anticipated Level of Use, Economic Impact Priority as determined by working groups and lived experience committee.

April 2021

Working groups met again to begin the brainstorming for the implementation strategy. These meetings helped identify the action items for each strategy digging deeper and creating actionable ideas to achieve each strategy

Summer 2021

Working groups determined timelines and key partners for each strategy and action item for the implementation plan

Winter 2022

The following are the strategies in each pillar that have been identified as the community's priorities through focus groups and public engagement.

Mental Health

- #1-Programs that have a focus on early intervention, prevention and that promote healthy childhood development
- #2-Ensure families and individuals have access to free counseling services
- #3-Break the stigma and raise awareness of mental health and addictions
- #4-Programs dedicated to children and youth
- #5-Programs that teach life skills, coping and resiliency to all ages.
- #6-Continue working on becoming a dementia friendly community
- #7-Knowledge and tool for employers on mental health and mental illness in the workplace
- #8-Adaptive, accessible and flexible mental health service delivery to meet people and their individual needs
- #9-Provide better accessibility to mental health services in rural communities
- #10-Continue offering virtual Mental Health Service
- #11- Peer mentorship or support group programs in person and online around specific themes.

Access to Health Services

- #1-Work with existing efforts to attract and retain medical professionals to fully service our communities
- #2-Workshops and classes dedicated to prevention
- #3-Opportunities for free access to indoor and outdoor exercise equipment.
- #4-Advocate for true Universal Health Care
- #5-Advocate for extended health coverage for new Canadians
- #6-Continue offering virtual Health Services
- #7-Adaptive, accessible and flexible health services delivery to meet people and their individual needs
- #8-Ensure members of our community have access to transportation in order to attend their medical appointment
- #9-Work with health care provide to ensure better accessibility in rural communities.

Access to Health Services, continued

- #10-Advocate for barrier free parking at medical facilities.
- #11-More support for Allied Health Services
- #12 - Educational opportunities to teach individuals about new technologies now being used in health care.

Poverty

- #1-Accessible client centered services providing equal consideration and treatment for all clients.
- #2-Advocate for accessibility to basic needs.
- #3-Identify the gaps in services offered to the working poor.
- #4-Ensure adult learners have access to diverse and inclusive learning opportunities
- #5-Adaptive, accessible and flexible social services delivery model to meet people and their individual needs.
- #6-Equip individuals with skills that build resilience
- #7-Prevention and mentorship programs that can break the cycle of poverty.
- #8-Remove the stigma that is often associated with living below the poverty line.
- #9-Supporting children of low income families.
- #10-Ensure we have adequate housing for all.
- #11-Join a campaign that encourage employers to pay a living wage.

Community Safety

- #1-Enhance awareness and promote existing services beyond first response within the Police, Fire, Paramedic services.
- #2-Crime and abuse prevention programs
- #3-Build trust towards public safety agencies
- #4-Safety education campaign about the risks associated with social media.
- #5-Public education on cyber crime.
- #6-Support families and individuals in emergency or financial Crisis Situation
- #7-Foster pride in our community and personal responsibility.
- #8-Work with municipalities to examine property standards and focus on increasing the stock of safe and adequate housing.

Community Well-being

- #1-Provide better awareness of existing resources to ensure residents are accessing the services they need.
- #2-Engage multiple community agencies to create a community hub.
- #3-Ensure adequate support and services for caregivers and frontline Staff.
- #4-Limit duplication of services.
- #5-Create and enhance public infrastructure and green space that supports a healthy community that is friendly for all.
- #6-Create a community with a culture of volunteerism and giving back.
- #7-A centralized coordination of care.
- #8-Programs for seniors and persons with disabilities living in isolation.
- #9-Build a sense of community and alleviate social Isolation
- #10-Free or affordable outdoor activities for youth, families and adults.

**Social Development Council
of Cornwall & area**
"building stronger communities"



**Conseil de développement social
de Cornwall et de la région**
"renforcer les communautés"

